



February 2006

INTRODUCING RANDOM EVENTS / ITL PROMOTIONS.COM

For several years I.T.L. promotions has been involved with thousands of Christian events. Their aim is to Bless Christian organizations which are lacking resources / funds to put on a professional event. Their resources range from professional stage lighting, portable staging, sound, entertainment equipment to commercial catering equipment. They also have contacts for video production and professional fireworks and performers etc. This is a non profit ministry and is set up for those which can not afford.

Several years ago they saw a need for a professional team to make themselves available for a smaller church and help get an event of their own happening in their own car park. There are two main reasons for the event.

- 1) To provide a safe drug and alcohol free environment, where the young (and not so young) can be encouraged to input into society in a positive way. Members of the church and the community are encouraged to get behind the event. By helping to organize and promote or just on the night support.
- 2) To help restore relationships between the community and the church. The church is often seen to be a place not relevant in today's society. By setting up in the car park, it provides a less intimidating look into what they are about.

At the event, the idea is to have the stage set up as close as possible to the main road, this provides a lot of positive interest during the course of setting up and the event itself. During the event, there are many attractions, incl bands, djs, dance groups etc. As well as the on stage performances, there is also food available incl hot/cold drink, bbq, hot chips, candy floss, pop corn etc. Another popular attraction is the human gyroscope ride which is used by NASA to train Astronauts. Face painting is also very popular with both young and old enjoying this. While the event is on, a café style setup is where to go should you require a more relaxed environment. A perfect place people can go to discuss questions they may have. Sometimes we also offer a professional fireworks display to finish off the evening.

This event is very popular, with hundreds attending the first few events. These were held at Avondale Baptist, Henderson Baptist and Church of the Saviour in West Auckland. What is remarkable, is that the whole event is FREE for the community!! The food, bands and rides are all kindly donated by local businesses or by the local church. At the last random event, there were over twenty outside organizations which had blessed the event— either by performing, or by donating goods and services etc. Supporters are/have been... ITL Promotions, JTC Promotions, Soundzalive, Stavros Productions, Life Fm, Tear fund, Atomic Coffee, Sanatarium, Masterfoods, Zebulun, Clipsal, One Mans View, Unison, Calling Elijah, Dawn Sessions, Dj Altar, Ignite dance team, M3, Anna Edwards Dance, Keith Hay Homes, Student life, New Lynn Mad butcher, Aussie butcher, Mount Albert Pak n' Save, Polar cup, Lynfield Countdown plus many many more.

The Director/Producer has been involved in the performance industry, both on stage and off stage since the 80's. He heads up a team of highly energized individuals all keen to make the event a huge success. Although the team is skilled at running these events, there must be input from the local church. Before, during and after the event the idea is to make and keep a network happening with the community.

Please contact us, If you can help in any way by donating goods and services or if you would like to make a cash donation..... Or maybe you would like to know if it is possible to have your own Random Event in your own neighborhood.....

ONE TEAM ONE VISION ONE GOD

F u l f i l l i n g T h e
Great Commission